

# The Souper Dress.

It's a pretty groovy deal just for enjoying Campbell's Vegetable Soup.

Now's your chance to get the one, the only *Souper Dress* . . . a smashing paper put-on that could only come from Campbell. It's got eye-poppin' Campbell's cans coming and going! And it's all yours for eating your vegetables . . . your Campbell's Vegetable Soups, that is. You can choose from: Campbell's Old-Fashioned Vegetable, Vegetable Beef, Chicken Vegetable, Vegetarian Vegetable and Turkey Vegetable, as well as good old Campbell's Vegetable Soup.



To get your Campbell Paper Dress, send the labels from any 2 different kinds of Campbell's Vegetable Soups, \$1.00 and your size (the *Souper Dress* comes Small/5-8, Medium/9-12, or Large/13-16) with your name and address (remember your zip code!) to Dress Offer, Box 560, Maple Plain, Minn. 55359.

Offer expires Mar. 31, 1968. Good only in the United States and Puerto Rico.\*  
Campbell's *Souper Dress*.  
On you, it'll look . . .

**M'm! M'm! Good!**